

# Own Your Online Webinar for Small Business – All links

## Asset lifecycle management

Recording, tracking and maintaining every system asset in your business

About: <https://www.cert.govt.nz/it-specialists/critical-controls/asset-lifecycle-management/>

Creating an asset lifecycle: <https://www.cert.govt.nz/it-specialists/critical-controls/asset-lifecycle-management/creating-an-asset-lifecycle/>

## Software updates

Keeping your software and devices updated is one of the most simple and effective steps to take, to ensure your environment stays secure.

<https://www.ownyouronline.govt.nz/personal/get-protected/guides/keep-up-with-your-updates/>

<https://www.cert.govt.nz/it-specialists/critical-controls/patching/>

## Passwords

Creating long and strong passwords for your online accounts is one of the most effective ways you can protect your personal information, and keep yourself safe from attackers.

Good passwords: <https://www.ownyouronline.govt.nz/personal/get-protected/guides/how-to-create-good-passwords/>

Password policy for your business: <https://www.ownyouronline.govt.nz/business/get-protected/guides/create-a-password-policy-for-your-business/>

Keep your data safe with a password manager: <https://www.ownyouronline.govt.nz/business/get-protected/guides/using-a-password-manager-in-your-business/>

Have I Been Pwned collects info from multiple data breaches to see if your email address or phone number has been compromised.

[www.haveibeenpwned.com](http://www.haveibeenpwned.com)

### **Two-factor authentication (2FA)**

As part of your business strategy, you need to think about how to protect both your systems and your customers' accounts. 2FA is one of the tools that can help.

<https://www.ownyouronline.govt.nz/business/get-protected/guides/protect-your-business-with-2fa/>

<https://www.cert.govt.nz/it-specialists/critical-controls/multi-factor-authentication/>

### **Principle of least privilege**

The principle of least privilege means only having the access you need to do your job.

<https://www.cert.govt.nz/it-specialists/critical-controls/principle-of-least-privilege/>

### **Backups**

If you run a business, you know how important it is to keep your data safe. Backups ensure that if any of your data is lost or compromised, you can restore it quickly and easily.

<https://www.ownyouronline.govt.nz/business/get-protected/guides/backups-for-your-business/>

<https://www.cert.govt.nz/it-specialists/critical-controls/implement-and-test-backups/>

### **Incident response plan**

An incident response plan is a step-by-step guide that documents who will do what if a cyber security incident occurs.

<https://www.ownyouronline.govt.nz/business/get-protected/guides/create-an-incident-response-plan/>

### **Reporting an online incident or scams**

[www.cert.govt.nz/individuals/report-an-issue/](http://www.cert.govt.nz/individuals/report-an-issue/)

You can also:

- forward spam/scam text messages to 7726 (the Department of Internal Affairs)
- forward scam emails to [phishpond@ops.cert.govt.nz](mailto:phishpond@ops.cert.govt.nz)
- report scams to the platform provider
- report unauthorised transactions and scam payments to your bank.

## **Own Your Online**

We're here to help you keep your business secure online

<https://www.ownyouronline.govt.nz/business/>

If you're concerned your business is being scammed, use our quick check tool to see if there's something you need to be wary of, and find out what to do next.

<https://www.ownyouronline.govt.nz/business/scam-check/text/>

## **Guides for business**

Learn how to keep your business safe and secure online with our how-to guides.

<https://www.ownyouronline.govt.nz/business/get-protected/guides/>

## **Common risks and threats for business**

<https://www.ownyouronline.govt.nz/business/know-the-risks/common-risks-and-threats-for-business/>